

**DAVID COUSINO**  
ART DIRECTION & GRAPHIC DESIGN

# WORK EXPERIENCE

## ART DIRECTOR & GRAPHIC DESIGNER

### Freelance

2008-present

- Design of visual campaigns for travel agencies, tourism intitutions, financial products and companies.
- Art direction and identity design for national and international fairs and congresses, for national companies and institutions.
- Graphic design for exhibitions, interpretation centres and tourist information points.
- Logo design and corporate identity for stat-ups and NGOs.
- Web design and design of promotional collaterals for hotels and restaurants.

### RELEVANT WORKS

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#### Tourism

*Art direction and graphic design for the Andalusian pavillion in FITUR Madrid and stands for ITB Berlin and WTM London, in 2014, 2015 and 2018.*

#### Events

*Art direction and graphic design of stands and events for Viajes El Corte Inglés (2008-2018).*

#### Hotels & Restaurants

*Graphic design of campaigns and collaterals for W Ibiza (Marriott Group Hotels) and Blue Marlin Ibiza.*

#### Movies

*Prop design for "Knight and Day", by James Mangold (USA), and "Ispansi", by Carlos Iglesias (Spain).*

#### Videogames

*UI design and 3D modelling of props for Xenonauts-2 game, developed by Goldhawk Interactive Ltd. (UK) and launched in 2023.*

#### Educational

*"Technical and Professional Introduction to Graphic Design and Multimedia". Lecture for the Higher Technical School of Building Engineering, University of Seville.*

## ART DIRECTOR & GRAPHIC DESIGNER

### Manicomigráfico studio

2003-2008

Co-owner of the studio. We had up to 5 designers employed on production peaks.

- Design of visual campaigns for tourism companies and events.
- Design of exhibitions, ephemeral architecture and signage.
- Branding, logo design and corporate identity for national companies and events.
- Promotional collaterals for hotels and restaurants.

### RELEVANT WORKS

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#### Production

*Design and production of a miniature village representing an open-air museum located at Canary Islands, for ARCO art event (Madrid).*

#### Events

*Art direction and design of stage and scenery for Santa Cruz de Tenerife's Carnival (Canary Islands, Spain).*

#### Exhibitions

*Art direction and graphic design of Sala de la Logia, a historical museum in Seville's town hall.*

#### Branding and Interior Design

*Design of logo, brand, interior design and collaterals of Chinatown Zone, an Asian food court in London.*

## MULTIMEDIA DESIGNER

Freelance

2001-2003

- Development of applications, websites and graphic design for production companies, advertising agencies and companies.

## CREATIVE DIRECTOR

Roypasa / Globomark

1998-2001

- Management of Creative Department (3 people).
- Design for marketing actions and campaigns.
- Development of 3D walkthroughs, web and interactive presentations.

## MULTIMEDIA ASSISTANT DIRECTOR

EGMASA / Arthur Andersen

1997-1998 (6 months project)

- Assistant director in the development of educational interactive software for fire-fighters.
- UX/UI design of educational games.

## MULTIMEDIA DPT. MANAGER

AM Producciones / Fondo Formación

1995-1997

- Management of multimedia department (8 people).
- UX/UI design of educational interactive applications for teachers.
- UX/UI design of interactive information points for tourism.

## GRAPHIC DESIGNER

Freelance

1994-1995

- Graphic design of collaterals.
- Video-shows for music events.
- 3D animation for local TV channels.

## VOLUNTEER

Gate to Future Festival

2006

- Organization and management of a LAN party. 60 participants.

## EXPERIENCE SUMMARY

# Graphic design  
# UX/UI design  
# 3D modeling  
# Texturing  
# Animation  
# Rendering  
# Scripting

# Team management  
# Photo/video shooting  
# Video edition  
# Photo development  
# Photo retouching  
# Post-production  
# Motion Graphics

# Team recruitment  
# Designing for printing  
# Designing for digital  
# Packaging design  
# Editorial design  
# Props design  
# Interior design

# EDUCATION

## PHOTOGRAPHY & VIDEO

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### **SUPERIOR GRADE IN PHOTOGRAPHY, FILM & TELEVISION**

IES Néstor Almendros  
[www.iesnestoralmendros.es](http://www.iesnestoralmendros.es)  
3 years In person

### **ADVANCED PHOTOGRAPHY (ANALOG)**

Private course  
140 hours In person

### **POST-PRODUCTION WITH ADOBE AFTER EFFECTS**

ARTEnet  
90 hours In person

## DESIGN & MULTIMEDIA

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### **GRAPHIC DESIGN & MULTIMEDIA**

Tracor Communications Arts Institute  
[www.tracor.es](http://www.tracor.es)  
450 hours In person

### **MULTIMEDIA AND VIDEOPRODUCTION**

System Academy  
[www.gsformacion.es](http://www.gsformacion.es)  
350 hours In person

## 3D MODELING

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### **MASTER IN 3D MODELING WITH MAYA**

Lightbox Academy  
[www.lboxacademy.es](http://www.lboxacademy.es)  
340 hours Synchronous Online

### **3D MODELING AND TEXTURING FOR GAMES**

WASD Art School, with Raúl Dolcet  
[www.artstation.com/itichaka](http://www.artstation.com/itichaka)  
140 hours In person

### **INTRODUCTION TO PYTHON IN MAYA**

PlanetaCG, by Gorka Mendieta  
[www.planetacg.com](http://www.planetacg.com)  
4 hours E-learning

### **INTRODUCTION TO UNREAL ENGINE 4**

TRINIT - Asociación de Informáticos de Zaragoza  
90 hours Synchronous Online

## HUD DESIGN

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### **HUD DESIGN**

Learn Squared, with Ash Thorp  
[www.learnsquared.com](http://www.learnsquared.com)  
12 hours E-learning

## DRAWING

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### **DIGITAL ILLUSTRATION**

Blackfolio, with David Daza and David Cobos  
[www.blackfolio.com](http://www.blackfolio.com) [www.instagram.com/daviddazaart/](http://www.instagram.com/daviddazaart/)  
72 hours Synchronous Online

### **FREEHAND DRAWING**

Crea13  
40 hours In person

## DIGITAL PHOTOGRAPHY WORKSHOPS

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**LONG EXPOSITION PHOTOGRAPHY** with José Antonio Hervás  
[www.instagram.com/joseahervas/](http://www.instagram.com/joseahervas/)  
6 hours In person

**ADVANCED DEVELOPMENT AND PROCESSING IN LANDSCAPE PHOTOGRAPHY** with Javier de la Torre and Jesús M. García  
[www.instagram.com/javierltg/](http://www.instagram.com/javierltg/)  
6 hours In person

## GENERAL EDUCATION

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### **PRIMARY & SECONDARY EDUCATION**

Colegio San Francisco de Paula  
[www.colegiosfpaula.com](http://www.colegiosfpaula.com)  
11 years In person

## LANGUAGES

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**SPANISH** Native proficiency

**ENGLISH** Advanced. IELTS 7

Special attention to grammar and correct language usage in both languages.

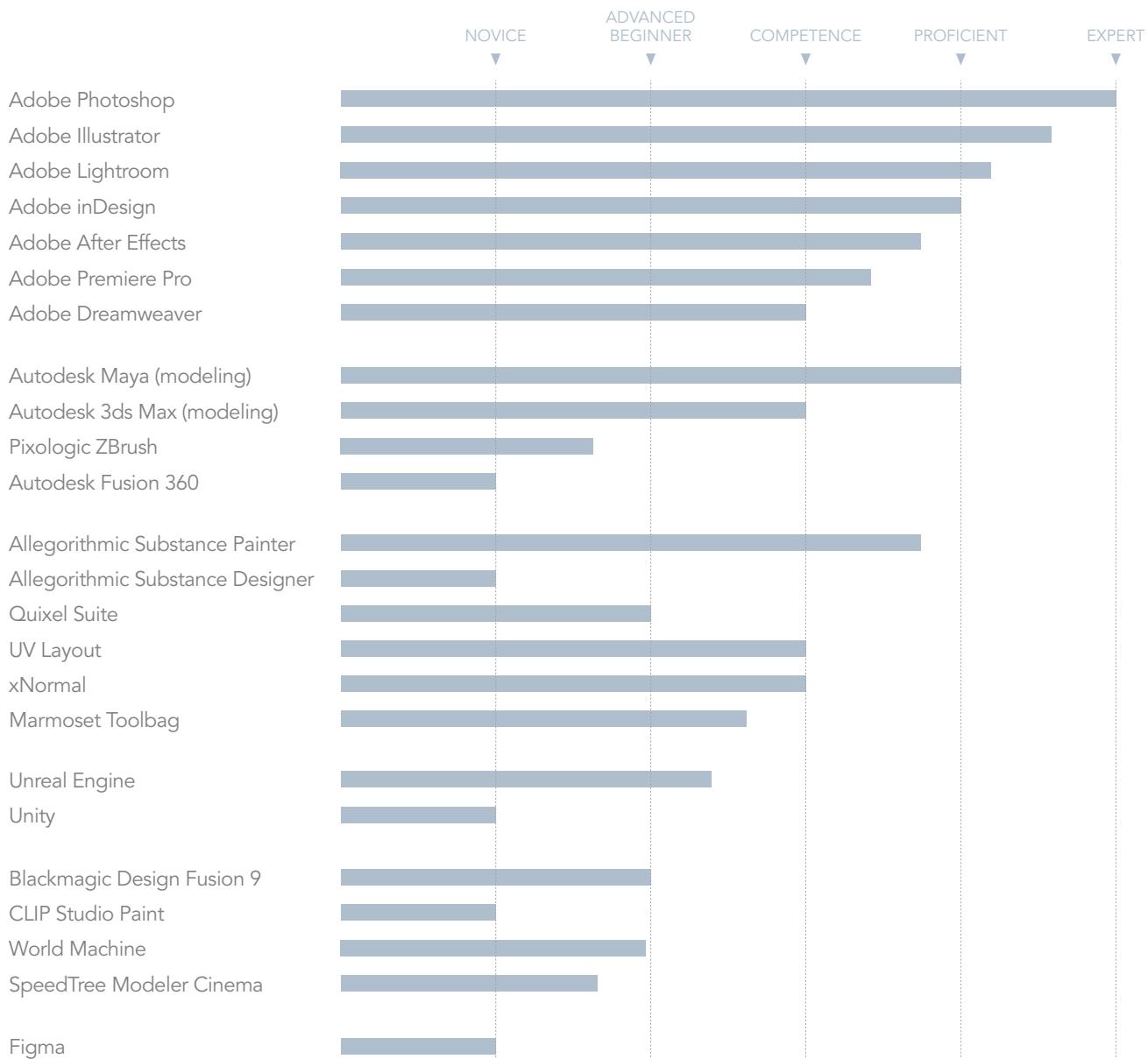
## OTHER CERTIFICATIONS

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LICENSED COASTAL SKIPPER  
ONE STAR CMAS DIVER

# SKILLS

## SOFTWARE



## PERSONAL

Well organized  
Analytical thinker  
With a strong work ethic  
Committed  
Hard and reliable worker  
Problem-solving character

Interdisciplinary and continuously learning  
Adaptable to new and different workflows, tools, systems  
Good team player and capable of independent working  
Good communication and writing skills  
Updated with tools, technologies, trends

# PORTFOLIOS & CONTACT

## PORTFOLIOS

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Website	<a href="http://www.davidcousinou.com">www.davidcousinou.com</a>
Personal projects	<a href="http://www.artstation.com/dcousinou">www.artstation.com/dcousinou</a>
Photography	<a href="http://www.pxhere.com/es/photographer/427843">www.pxhere.com/es/photographer/427843</a>
Motion	<a href="http://www.vimeo.com/user935904">www.vimeo.com/user935904</a>
Instagram	<a href="http://www.instagram.com/dcousinou/">www.instagram.com/dcousinou/</a>

## CONTACT

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Email	<a href="mailto:info@davidcousinou.com">info@davidcousinou.com</a>
Mobile	(+34) 607 622 943 Spain